

DAEMA PRIVATE ACCESS

Welcome to the World of Daema

January 2026

Dear Client,

Welcome to the world of Daema.

This page is reserved for those who receive **Private Access** to the services and privileges created to accompany you within our universe of women's sportswear, where performance, elegance, and natural ease coexist in perfect harmony.

Below, you will discover the exclusive attentions and services reserved for Daema clients. We also invite you to visit our website, **daema.it**, regularly to stay informed about new collections, special experiences, and brand news.

SERVICES RESERVED FOR DAEMA CLIENTS

Private Communications: You will receive carefully curated communications from the world of Daema: collection previews, exclusive invitations, new services, and special projects. A discreet and ongoing dialogue, designed to offer only content that is relevant and aligned with your interests.

Private Shopping: You will have access to the Daema Private Shopping service, allowing you to receive a curated selection of Daema pieces at home to try on before purchasing. A dedicated Style Coach will be at your disposal, offering personalized advice to enhance your silhouette and express your personal style.

Reserved Access to Exclusive Conditions: As a Daema client, you will enjoy access to dedicated conditions on a selected range of pieces. A reserved, non-cumulative privilege, designed to recognize and celebrate the relationship we share.

Garment Personalization: Selected Daema pieces may be personalized with your initials. A discreet detail that makes each creation unique and personal, in harmony with your taste and preferred color palette.

Private Invitations: You may extend a personal invitation to friends who share the values of Daema. Access to our world is born from authentic word of mouth, shared by those who experience it and appreciate its essence.

Tailored Benefits: Over time, you may receive bespoke attentions and proposals designed specifically for you, shaped around your needs and lifestyle. Because every Daema experience is, above all, personal.



FOR SPORT PLAYERS FROM SPORT PLAYERS